

# The Ashland City Times

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## Collier Roofing earns national recognition

Collier Roofing of Nashville was designated as the national 2010 Contractor of the Year for Commercial Roofing in the November 2010 issue of "Roofing Contractor" magazine.

The company's quality workmanship, commitment to customers and dedication to employees has earned them this prestigious title.

Jerry and Yvonne Collier of Joelton and their son, Eric Collier of Ashland City, who own and operate the business, said they are honored to earn this designation.

"We dedicate ourselves to always doing the right thing for our customers, our employees, and even our competitors," said company vice president Jerry Collier. "We are so pleased to receive this national recognition."

As a family business, the family name and reputation are taken very seriously by the family members who run the business, who in addition to Jerry, Yvonne and Eric, includes Heather Collier (Eric's wife) and Greg Cannon (Yvonne's brother).

With over 40 employees and more than \$5 million in revenue, Collier Roofing is the largest woman-owned minority commercial and industrial roofing contractor in Tennessee.

The company, which specializes in commercial and industrial roofing, has been listed by the Nashville Business Journal among the 25 largest woman-owned businesses in the Nashville market every year since 2003.

"Being a woman-owned minority business presents opportunities to bid on projects," said company president Yvonne Collier. "However, it is the quality of our work that ultimately speaks for our company, especially in a male-dominated industry such as ours."

In addition to the company's



**Collier Roofing of Nashville was designated as the national 2010 Contractor of the Year for Commercial Roofing in the November 2010 issue of "Roofing Contractor" magazine. Pictured are (from left) Eric Collier, Heather Collier, Greg Cannon, Jerry Collier and Yvonne Collier.** SUBMITTED PHOTO

attention to detail, the tenure of the employees who work for them, and the vendors who work with them, are critical factors in delivering consistent, high-quality products and services. The average employee tenure at Collier Roofing is 17 years.

As a Tennessee drug-free workplace, all employees undergo extensive background screening which qualifies every member of the installation team to work on all projects including federal, schools, multi-family residential, hotels or other security-sensitive jobs.

"Our on-going commitment to safety is reflected in our low worker's compensation MOD rating," said superintendent Greg Cannon of Ashland City, who oversees all field personnel and ensures each project is completed on time to exact standards. "Training is given

top priority to ensure the correct and consistent installation of our roofing systems."

Customer service is another factor that has earned Collier Roofing the Contractor of the Year designation.

"Each project is assigned a dedicated team so you never have to wonder who will be working on your building's roof or interacting with your tenants each day," said Eric Collier, estimator/project manager. "Since many of our customers are not situated at the job sites, we offer web cam video of our Collier team at work so they can see firsthand the quality of their project as it happens."

His wife Heather, who manages customer communications for the company, adds, "Customers receive daily progress e-mails with photos attached incorporating identifiable landmarks so they know

the photos are specifically of their job."

Collier Roofing has created a niche throughout the Tennessee and Kentucky roofing markets by undertaking complicated jobs others won't do. Categories of the types businesses for whom they service roofs include industrial, manufacturing, institutional, health-care, retail, financial, educational, government and historical.

To learn more about their services, call 226-2844, visit [www.collierroofing.com](http://www.collierroofing.com) or e-mail them at [office@collierroofing.com](mailto:office@collierroofing.com).

Roofing Contractor magazine is the premier magazine for the commercial and residential roofing industry, and is dedicated to helping roofing contractors succeed by addressing issues critical to their business.

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